



DELIVERING 360- DEGREE VALUE: ACCENTURE SOCIAL MOBILITY

VIDEO TRANSCRIPT

Brendan Connolly – Managing Director, ANZ Cloud First and Technology Services GTM
Lead: My dad was the oldest of seven kids, he left school at 16 and got a job to help support the family. He didn't have many choices and that's why he and my mom were really determined that we would. When I went to university, it felt for a long time that I didn't belong, like I wasn't accepted. It felt that it would be easier to just turn around and go back to something more familiar.

I had the support I needed to be successful but so many people don't. That's why I'm passionate about Accenture being the leading voice for social mobility in the community. We want to help level the playing field through training programs and work experience. And recruiting via non-traditional channels. We've also removed the need for a degree on many of our advertised roles.

Reema Dubey – Senior Manager, Technology & ABCN champion: Social mobility is about ensuring equality of opportunity for all people. The arrival of COVID-19 exposed the educational digital divide. It was clear that students in low socio-economic communities were especially hard hit. That's why the Skills to Succeed program we run with non-profits like ABCN is so important.

Ulrik Goetsche – Service Design Manager, Accenture Interactive: ABCN's vision is for all young Australians to reach their potential in the future world of work regardless of their background. Through our pro bono work, we gave ABCN the tools and confidence to fast track their digital programming and keep students and mentors connected. When working for such a small organisation, it's really cool because we immediately get to see the impact we have. I'm proud of the design and tools we brought to ABCN has helped future-proof the organisation so that they can continue to change lives. We've helped ABCN support hundreds of young, disadvantaged Australians to become the first in their family to finish year 12 or attend university.

Reema Dubey – Senior Manager, Technology & ABCN champion: The mentoring we provide gives students important connections to corporate mentors who offer support and advice at a time when students are struggling to stay motivated. As a mentor, I get so much out of it too. I absolutely love the experience; it's so fulfilling and it's great to be working for an organisation that actively supports volunteering.



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Cloud First and Technology Services GTM
Lead: We want to attract the broadest and most
diverse talent pool to Accenture. Hire the best
people regardless of their background. It's all
part of the 360-degree value that we are
creating with our clients, our people, and our
community. We all have the power to act for
change.

Let there be change

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