

accenture

aws

Accelerating innovation in Switzerland with Accenture





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Welcome

Accenture is the world's leading strategy, management, digitalization, technology, outsourcing, and business transformation consultancy.

In a world where customer expectations are increasingly high, where demographic change and new technologies are disrupting the way businesses grow, we help our clients to harness the potential of innovation and create lasting value in every direction.

Our unrivaled industry and function experts provide an end-to-end service. From strategy to implementation, we co-create and co-innovate solutions that help our clients to better connect with customers, improve resilience, and drive sustainable growth.

Amazon Web Services (AWS) is the world's most comprehensive and broadly adopted cloud platform, offering over 200 fully featured services from data centers globally. Millions of customers - including the fastest-growing startups, largest enterprises, and leading government agencies - are using AWS to lower costs, become more agile, and innovate faster.

Accenture and AWS have a 15+ year relationship dedicated to developing, building, and supporting cloud services that are designed to manage cost and complexity, accelerate business outcomes, and scale to meet current and future computing requirements.

Find out how the combined power of these two industry and innovation leaders can enable business formation and support growth.

Let's get started.



The Benefits of Public Cloud





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Today, more than ever, companies need to operate and compete at an unprecedented speed and scale, renewing their business, as industries are reshaping, capturing the value from new technologies.

For a business, this implies four imperatives:



1. Innovate faster.



2. Create new revenue streams.



3. Become data driven, leveraging insights from data and from the edge.



4. Interact more directly, across all channels, and collaborate with customers, partners, and employees.



All these changes are fundamental, interconnected, and continuous – and cloud technology is the catalyst for these changes.

Cloud enables businesses to transition from a piece-meal approach to a more holistic end-to-end digital transformation. The winners of tomorrow will be the ones that navigate these changes rapidly, make the right choices, and engage with the appropriate partners to augment their own capabilities.

Public cloud means direct and seamless availability of computing power, access to the newest services for innovation and security, and enablement of talents and increasing employer attractiveness.

AWS' new local Region in Switzerland will bring this new thinking to Swiss clients – enabling the development of an entirely different level for businesses, people, and the market.



Amazon Web Services





AWS, the cloud computing service of Amazon.com, is the **largest cloud service provider globally**. From its data centers, the business provides over 200 fully featured services including platform services and industry solutions.

The AWS Cloud spans 87 Availability Zones within 27 geographic regions around the world, with announced plans for 21 more Availability Zones and 7 more AWS Regions in Australia, Canada, India, Israel, New Zealand, Spain, and Switzerland.

The AWS platform meets the strictest security requirements and is monitored around the clock to ensure data confidentiality, integrity, and availability¹.

Globally, AWS has the largest infrastructure footprint among cloud providers, and it is growing steadily. Applications and workloads can thus be brought close to consumers with the highest throughput and lowest latency requirements. Enterprises can gain flexibility and leverage the infinite scalability of the cloud.

No matter how or where workloads are to be run, they share the same network, the same control plane, the same APIs, and the same AWS services.

Gartner named AWS as a Leader for the eleventh consecutive year and AWS has secured the highest and furthest position on the ability to execute and completeness of vision axes in the 2021 Magic Quadrant for Cloud Infrastructure and Platform Services².

1 - Source: <https://aws.amazon.com/about-aws/global-infrastructure/>

2 - Source: <https://aws.amazon.com/resources/analyst-reports/gartner-mq-cips-2021/>

The new Swiss Region and the Importance of Sovereignty





AWS in Switzerland

For more than 15 years, AWS has helped organizations across nearly every industry in Switzerland — from postal services to railroads, from broadcasting to mapping, and from world-leading pharmaceutical companies to innovative startups — accelerate innovation, reduce IT costs, and transform their operations.

In 2013, AWS Activate was launched, providing Swiss startups with access to consulting and one-on-one time with AWS experts, along with web-based training, self-paced labs, customer support, third-party offerings, and up to \$100,000 worth of AWS service credits.

In 2016, AWS opened its first Swiss office in Zurich, followed a year later by a second office in Geneva.

In 2017, two Points of Presence (PoPs) were launched in Switzerland, offering Amazon CloudFront, Amazon Route 53, AWS Shield, AWS WAF and Lambda@Edge, and Amazon Direct Connect in Switzerland.

Teams of account managers, technical account managers, partner managers, systems engineers, solution architects, and professional services experts are helping customers transition to AWS. As the number of Swiss customers has grown, so has AWS' presence in Switzerland. More than ten thousand customers in Switzerland now use AWS every month to grow their businesses and expand their geographic reach.





The opening of the new Region in Switzerland brings many benefits to organizations and businesses.

RELIABILITY AND RESILIENCE

The three Availability Zones to be established in the Swiss Region correspond to three data centers operating like fully isolated partitions, ensuring reliability of services, business continuity, and local resilience.

FLEXIBILITY AND PERFORMANCE

The Region gives customers access to services offered by AWS to accelerate their transformation and benefit from cloud and secure data protection technologies. Organizations and businesses will be locally enabled to choose how and where to run their workloads, supported by high-performing fiber networks. Latency will also be lower due to the geographical proximity to Swiss organizations and businesses.

TRUSTED SECURITY AND COMPLIANCE

The Swiss AWS Region enables customers in regulated industries, such as financial services, to comply with local data residency requirements. Data is secured through distinctive and proven services that ensure privacy is maintained, as customers retain control over the location of their data. The AWS platform and services are designed and built to meet the most stringent security requirements, and infrastructure is monitored 24/7 to ensure confidentiality, integrity, and availability of data.

LOCAL TALENT EMPOWERMENT AND COLLABORATION

AWS solutions support new ways of working and collaboration within organizations, and the access to continuously newly developed services enables talents in organizations to apply the newest technologies in their businesses.

CONTINUOUS INNOVATION

The new Region supports customers in their innovation journeys, through its specific industry offerings. It also offers additional benefits, such as enabling multi-cloud, giving customers more space for innovating and experimenting. Services will be added to the Region on an ongoing basis, supporting customer demands. In summary, the new AWS Europe (Zurich) Region will give customers from Switzerland the choice and flexibility of where to store and process their data whilst benefitting from the newest services, increasing the speed and frequency of innovation.

AWS & Accenture Partnership





Accenture and AWS began working together in 2006 and established the Accenture AWS Business Group (AABG) in 2015.

The deep collaboration makes Accenture the #1 AWS accredited partner, thanks to the combined experience and a shared focus on getting clients to value faster¹.

Accenture and AWS share the same values: We are passionate about continuous innovation, talent development, and client value creation.

Our partnership is built on two pillars: solutions and talents.

SOLUTIONS FOR ALL BUSINESSES AND ORGANIZATIONS, ACROSS ALL INDUSTRIES

Accenture and AWS have developed industry-specific cloud insights for 19 industries and 85 industry-specific solutions¹.

These solutions combine Accenture's end-to-end capabilities in delivering transformational solutions at scale, supporting clients from the start of the process through to the very end, bringing a deep understanding of the AWS platforms and services.

This enables us to provide highly differentiated joint and aligned execution with AWS, and to build solutions to address our clients' toughest challenges with a business outcome-led approach.

¹ Source: Accenture Amazon Business Group, 2022 - <https://www.accenture.com/us-en/services/cloud/aws-business-group>





TRAILBLAZING TALENTS

Accenture has 100,000+ Skilled Cloud-First Professionals, 40,000+ AWS-Trained Technologists globally, and has been recognized by AWS for 30+ competencies. Through its partnership, AWS and Accenture support developing future-proof skills and capabilities in businesses and organizations globally: Accenture and AWS have jointly completed 1,000 + projects, migrated 80k+ workloads to AWS clouds, and are taking care of 600 AWS Cloud Managed Services clients¹.

AWS and Accenture are continuing to jointly invest in talents, services, and assets to continue helping clients become cloud-first businesses so they can accelerate their digital transformation, reduce TCO, enhance security compliance, innovate faster, and create differentiated, sustainable value.

¹ - Source: <https://www.accenture.com/us-en/services/cloud/aws-business-group>



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Years of Partnership

40K

AWS-Trained People

In ASG:

900+

Certified People

80K

Workloads Migrated

24K

AWS Certifications

In CH:

150+

Certified People



Client Story





Accenture & Helvetia Insurance

Helvetia is an internationally active Swiss insurance group with over 12,000 employees, seven million customers, and a strong presence in all core markets.

THE OPPORTUNITY

Helvetia made the strategic decision to accelerate its cloud journey by employing a holistic cloud transformation approach, starting with a Cloud Strategy and by building a Cloud Center of Excellence (CCoE).

THE SOLUTION

Accenture helped to shape an end-to-end Cloud Strategy and Transformation, jointly with Helvetia, around the following pillars:

- Target Operating Model around a Cloud CoE incl. key capabilities, roles, and processes needed from day one
- Clear governance for the adoption of new cloud workloads in a secure way
- Clear governance to harmonize initiatives across the enterprise
- Transparency on full application portfolio and priority to migrate/transform
- Standards and integration approach for SaaS applications including evaluation framework

THE OUTCOME

- A holistic Cloud Strategy, approved by the BoD, enabled Helvetia to set the right priorities and guide the entire organization throughout the transformation
- Cloud CoE to facilitate and steer the move to the cloud in a secure, guided manner
- Clear governance for the adoption of new cloud workloads and to harmonize initiative across the enterprise
- Transparency on full application portfolio and priority to migrate/transform
- Standards and integration approach for SaaS applications including evaluation framework



How Accenture Can Support You





How Accenture can help (Local & Global)

We work with you to create a digital transformation plan, implement digital initiatives, and deploy solutions that help achieve your objectives.

A comprehensive cloud offering

AWS has more services, and more features within those services, than any other cloud provider. This makes it faster, simpler, and more cost effective to move your existing applications to the cloud as well as build nearly anything you can imagine.

Helping you drive innovation

With AWS, you can leverage the latest technologies to experiment and innovate quickly. We're constantly accelerating our pace of innovation to invent entirely new technologies. We work to make sure digital transformation continually enables you to boost efficiency and provide better services.

Sustainability in the cloud

AWS is focused on efficiency and continuous innovation across our global infrastructure, as we continue on our path to powering our operations with 100% renewable energy by 2025. [Learn more.](#)

Enabling smart cities

Innovation in the public sector is moving faster than ever before. The cloud is revolutionizing cities worldwide, empowering citizens to access real-time information, and enabling the deployment of digital public service systems. Deliver a better future for everyone with the power of the Internet of Things (IoT), machine learning (ML), AI, and other technologies.

Closing the digital skills gap

AWS helps individuals and organizations implement best practices and develop the skills needed to drive digital transformation. We also work with industries and government agencies to develop standards through training and certification. Through these comprehensive programs, AWS helps develop your talent pools so people can use cloud solutions to address critical challenges.



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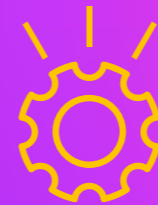


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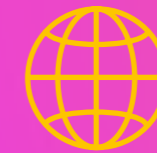
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AABG Lead Switzerland



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and start building on AWS today.

<https://aws.amazon.com/getting-started/>



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