Aspire Content Processing Animated Video Script

80% of an organization's data is unstructured.

It includes text, audio, video, and images across business applications.

That's a lot of potential value.

But it's all useless if your users can't find the right content quickly and easily.

Like the right proposal in your CRM.

Answers to your IT problem.

Or worse, company holiday schedules on your intranet?

The lack of data structure and context leads to poor search that impairs business.

Thankfully, we have a solution.

Introducing Aspire, Accenture's powerful content processing technology.

Secure, scalable and flexible, Aspire ingests and enriches unstructured content from many disparate sources.

It provides relevant context for search, analytics and Natural Language Processing applications.

And it supports all major commercial and open source search engines.

From enterprise search to support portals, e-commerce, compliance applications and more.

Aspire has helped hundreds of happy clients extract and transform data into searchable insights.

How can Aspire help your organization do the same?

Chat with us today.

Brought to you by the Search and Content Analytics practice of Accenture Applied Intelligence.