



INDUSTRIALIZE AI WITH APPLIED INTELLIGENCE

VIDEO TRANSCRIPT

What's the power of AI?

Can it cut costs?

Improve productivity?

**Help business be more efficient? Yes,
yes and yes.**

**But what happens when you industrialize
AI? You can transform the very nature of
business itself.**

**You connect platforms and data sources
to unleash new insights.**

**You power processes that learn and
adapt, growing smarter and sharper with
experience.**

**You empower your people to master new
skills. To help them do what they do
better. And do what they never thought
was possible.**

**When AI becomes more than "just AI",
it's powerful enough to...**

**create new industry propositions that
make businesses more profitable**

and people's experiences more personal.

**That's not just AI. That's Applied
Intelligence.**

That's New Applied Now.

Copyright © 2019 Accenture
All rights reserved.

Accenture, its logo, and High
Performance Delivered are
trademarks of Accenture.