



# THE BAY | ACCENTURE

## VIDEO TRANSCRIPT

### **The Bay | Innovation Habitat for Financial Services**

#### **Ana Almeida | Senior Manager/The Bay Lead**

The Bay is the innovation ecosystem launched for banking and insurance by Accenture, which brings together a very diverse pool of talent, including the people who work at Accenture, plus the talent that comes from fintechs and insurtechs, with whom we are working and also talent, and also talent from universities, which will all together, produce innovative solutions for banking and insurance based on artificial intelligence and analytics that will be very distinctive in the market of the future.

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