

HIGHLIGHTS OF THE ART OF THE ASK

VIDEO TRANSCRIPT

The Art of the Ask: Choose to Challenge. Accelerating gender equality for all. Let there be change. International Women's Day 2021.

Jill Standish: Hello Everyone, this is Jill Standish and I am here with you to celebrate International Women's Day. We decided to take a theme around The Art of the Ask, and how do you really ask for what you want?

Ashlee Ammons: It is all about going in for the ask, being confident in that and understanding what you will do if the answer is no. If the answer is no and you continue to stay, well you're letting that person know that it's okay. So it's okay to get a "No" but then know where you are going to go from there.

Neha Singh: I think one of the most important things is that they don't know what you want until you tell them and I think what I realized many times was that if you are asking for reasonable things like most people are reasonable and you will surprisingly or rather unsurprisingly you will get what you want and you just have to ask for it.

Jill Standish: Some of their stories are just so rich and so real and I think we can all agree that there are great nuggets of advice coming from four successful women.

Kay Koplovitz: So whether you are inside a corporation and you're asking for something there or you're an entrepreneur you really have to look at it as you are presenting an opportunity to someone and if they don't see the opportunity then great, fine, then you know. Okay move on.

Kerry Schrader: Even the people you may idolize and that could be a strong word, they too have weaknesses. Everybody has to learn something and when you can forgive yourself for making a mistake and also be willing to admit it and move on, don't let that mistake be the destiny or your new title that you put on for yourself.

Jill Standish: This is a time to really think about challenging the status quo.

Kerry Schrader: My challenge is to myself to continue to try to be healthy, if I can ever drink all this water (Jill Laughs) and to challenge other people to seriously put your health first.

Ashlee Ammons: I'm going to challenge that it is taboo for women in particular to say "no". I think "no" is a very powerful word and we don't use it often enough.

Kay Koplovitz: I want to learn sort of new ways of financing businesses, new ways of getting capital behind women entrepreneurs which is where I focus.

Neha Singh: I'm going to challenge myself to think bigger and speak about my bigger vision



Jill Standish: I hope you learned a lot, there was some great advise from really strong women leaders. I hope it was inspiring, I hope you think about how you're going to take care of yourself, number one, but also take care of yourself and take charge of your career 'cuz that's what we are talking about, is the big ask.

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