



OIL & GAS REINVENTION INDEX

VIDEO TRANSCRIPT

Energy companies now.
Energy companies tomorrow.

From burned out,
to energized.

From traditional,
to pioneering.

From unprofitable,
to lucrative, sustainable, relevant.

From transformation,
to reinvention.

How?
Through,
Competitiveness-
Shaping a resilient portfolio and
operating model.

Carbon-
Achieving neutrality.

Customer-
Delivering superior experiences.

Culture-
Building a purpose-led culture.

Connectivity-
Enabling intelligent and secure
enterprise with end-to-end connectivity.

The 5Cs.
Leaders see.
Leaders seize.

5C value.

ROCE
Return on capital employed.

ESG
Environmental, social and governance.

Lower carbon.
Higher returns.

Everywhere.
Every time.

Leaders show
the way to.

Relevance.
Higher returns.
Reinvention.

Learn from the leaders.

Lessons at,
www.accenture.com/reinventionindex

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