



BARCELONA
INNOVATION
CENTER

Teaser video

Video 1

- External use
- 90" maximum

Do you know why everybody talks about the Barcelona Innovation Center?

It could be because of our capabilities or the innovation we infuse in any solution we design or the value we deliver. But what makes the Barcelona Innovation Center unique is our PEOPLE.

Our team brings varied expertise to our clients. Some of us are experienced in planning, others are fulfillment specialists, and we also have some real gurus in sourcing and procurement. We come from different backgrounds, but we all have something in common... our business-oriented mindset and focus on customer satisfaction.

We leverage the latest digital technology innovations, (*written on the screen: artificial intelligence, big data, internet of things, ...*) as well as our internal and external ecosystem (*written on the screen: software vendors, startups, academia, ...*) to help you shape and transform your value chain to positively impact not only your business but also society and the planet.

Our multidisciplinary team, extended across Europe, is passionate about supply chain and operations and also promotes the human values of care and belonging, creating special energy that goes beyond innovation, deep expertise, and top-notch quality delivery work.

So, next time you hear about the Barcelona Innovation Center, meet with us and let us help you.

(Closing)

Picture + e-mail address of:

- Jaime R. Lagunas
- Ana Herrero

Accenture