



# THE CULTURE MAKERS

## Video Transcript

This can bring everyone in and lift everyone up. This can give new voices a way to be heard and new ideas a place to thrive. This can take what each of us does best and give it incredible power. This can erase the limits we see and the labels we feel. This can grow new leaders and endless opportunities. This can make us even more confident, more capable and more committed. This can create wonders and huge rewards. This is a culture of equality. We call the ones who light the way the culture makers. And to make this a reality, it has to be a priority. For leaders. For all of us.