



# ACINMILAN – WHERE THE FUTURE HAPPENS EVERY DAY

## VIDEO TRANSCRIPT

We were living our lives.  
And suddenly everything changed.  
We did our best to go on.  
We found new ways to do old things  
Some brands were with us all the way...  
...and some others were not.  
Now everything is changing again.  
We are entering a new era, we get to redesign  
our future  
Innovation is an imperative, changing means  
surviving  
Are you ready to win the challenge of a data  
and digital transformation?  
Ready to become an innovation infused  
organization?  
And ready to scale market wide at the speed of  
change?  
The time is now.  
The place is here  
ACIN Milan  
#innovation  
#Accenture

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