



# MEET THE NEXT GENERATION OF HYBRID EXPERIENCES | ACCENTURE'S VIRTUAL EXPERIENCE PRACTICE

## VIDEO TRANSCRIPT

An experience renaissance is upon us.

Transforming how we consume,  
connect, and interact.

Anywhere. Everywhere.

Accenture's groundbreaking Virtual  
Experiences Practice is a cloud-  
powered, AI-driven model that's blurring  
the lines between physical and virtual.

Global studios, hybrid productions and  
integrated tech stacks enable  
enterprises to launch products in  
bespoke digital showrooms, power live  
engaging shopping experiences, and  
host impactful events in immersive  
environments to create corporate

broadcast channels, reimagine investor  
relations and accelerate employee  
participation, all while turning data into  
actionable, big-picture insights.

From digital twinning, for limitless  
exploration, to a company metaverse for  
ultimate orchestration.

Extend reality with maximum flexibility.

This is experience design delivered  
seamlessly at scale.

Welcome to a new model for a  
generation of new experiences.

Visit [accenture.com/virtual-experiences](https://www.accenture.com/virtual-experiences).