

# Accenture + Intel Partnership

Accelerating positive  
change for clients



Call for change

# Partnering for client change

**The Accenture and Intel partnership has been accelerating positive change for our clients since 2014. With a laser focus on growth and transformation, we co-innovate and align capabilities to deliver ideal client outcomes for diverse companies across industries.**

With unrivaled market and industry insights, Accenture enriches its offers with the latest Intel technology and evaluates real-life scenarios to understand how and where this technology will benefit clients. Intel, known for its research and development resources and

technology innovation, offers Accenture and its clients early access to new technology. Together we help clients integrate their software, hardware and cloud applications.

Our collaboration is designed to deliver on three pillars:

- **Accelerated co-innovation.** We jointly invest in new and existing offerings
- **Capabilities alignment.** We bring together the right experts to maximize our impact
- **Consistent client outcomes.** We drive growth and evangelize success for the benefit of all clients

Creating value across offerings is our strength, and we continue to grow. In 2021, we're expanding the reach of our strategic partnership into the multicloud space, network transformation, and analytics/AI portfolio offerings.



Accenture and Intel share a single-minded focus to accelerate client transformation and drive co-innovation

When tech meets human ingenuity

# Optimizing people and technology

**The Accenture and Intel Partnership does more than optimize technologies to deliver high-value outcomes.**

We provide the right people with the right expertise to drive and accelerate transformation. Clients have direct access to Accenture's industry experts and Intel's engineering talent—a peerless pairing supported by robust co-investments.

Our clients benefit from the best of new technologies, built on the foundation of our joint expertise and future vision. We enable co-innovation, particularly in six priority areas:

- **Analytics and AI:** Improve current environments with high performance and lower costs.
- **Multicloud:** Enable enterprises to quickly modernize via private and/or public cloud platforms.
- **Digital Workplace:** Support workplace models with superior service levels and efficiencies.
- **Network:** Enable telcos to create and run transformed high-performance, agile global networks while reducing costs.
- **Blockchain:** Speed the blockchain journey with purpose-built enterprise-level solutions.
- **Edge/IoT:** Transform data processing and delivery through advances in AI and neuromorphic computing.

Valuable difference

# Transforming organizations

**Co-innovation is the cornerstone of the Accenture and Intel partnership.**

We build on the best of both to jointly invest in solutions that transform client organizations—and tailor benefits for our clients, including:

- Deep technology insight
- Proven architectural guidance
- Access to early innovation
- Lower price-performance ratio

Nippon Express, Asia's largest logistics firm, presents a great example of such transformative benefits. The firm partnered with Accenture and Intel to build a blockchain-powered system that monitors and helps ensure the quality, integrity and security of freight during every step in the critical pharmaceutical supply chain.

This is a great example of the positive change our clients experience when Accenture and Intel come together—change that's fueled by ongoing joint innovation and investment, year after year. In recognition of the transformative success of our efforts, Accenture was named Intel's 2020 Global Innovation Partner of the Year and 2021 Global SI Partner of the Year for new markets growth. That's partnering to make a difference.



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