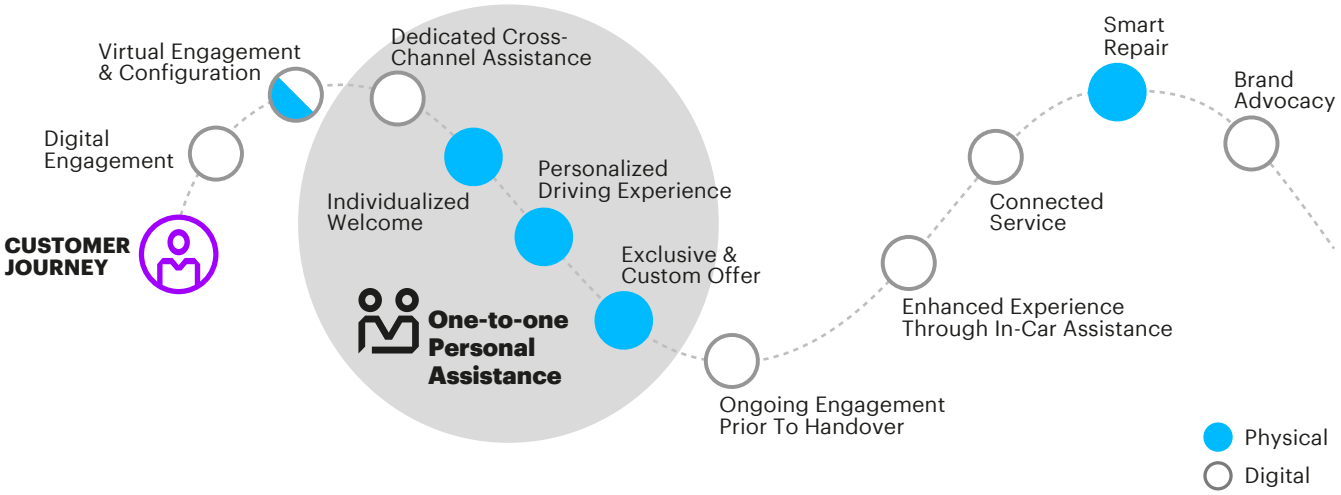


# ENHANCING THE CUSTOMER EXPERIENCE BY BLENDING THE DIGITAL WITH THE PHYSICAL



## DIGITAL AS AN INVISIBLE ENABLER

