

## VIDEO TRANSCRIPT

# INTIENT™

## ACCENTURE PATIENT EXPERIENCE LAB

At Accenture, we understand that improved patient outcomes start with blending science and the right patient experience. As an industry, life sciences has traditionally developed disconnected capabilities and solutions, leaving patients, their families, and healthcare providers with the challenge of connecting the dots on their own.

But now, we are closing the gap. With our Patient Experience Lab, we've created an end-to-end approach that combines experience, evidence and economics, to drive human outcomes, at scale.

Taking on Life Science's biggest challenges. Our mission is to focus on core healthcare challenges:

Optimizing clinical trials, care initiation, treatment adherence, and generating proven outcomes, delivering differentiated solutions.

We combine our unique talents and partnerships with cross-functional capabilities, ranging from advanced analytics and digital platforms to business strategy and design.

Bringing it all together is the Patient Experience Lab. Our Patient Experience Lab guides clients from early stage strategy and ideation through concept realization and validation integrating the voice of the patient throughout. While immersing in real world settings to bring solutions to market and scale with confidence.

We deliver human and business outcomes, while accelerating speed to value. Positively impacting the lives of:

- Patients
- Caregivers
- Clinicians
- Organizations
- Scientists
- Researchers

Because the future of healthcare isn't just about medical outcomes, it's about human outcomes. With your teams and ours, we can do better. With patients, for patients.