



WORK.LEAD.SPACE. MASTERKEY TRAILER

VIDEO TRANSCRIPT

Christine Solf

My master key to unlock the preferred future, I guess, has three elements. One is humbleness, the second one is guts, and the third one is love.

Helen Clarke

It actually goes to the heart of why do we work. What's the purpose of work? So the master key would be focused really fundamentally on the human.

Raphael Gielgen

The master key is first understanding signals, second is to be curious and the last point is empathy.

Shirley Sheffer

It would have the ability to understand technology, so it is a technology-minded key. It would be a diverse key that can fit into a lot of places and is very versatile. And last but not least, it would have a lot of passion and a lot of confidence to move forward, because I think these are the ingredients that we need to now put into the unlock-potential-key of the preferred future.

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