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The Industrialist

VIDEO TRANSCRIPT | OCTOBER 2021

The Industrialist

Inspire.innovate.ignite

Authentic | Mr. Transparency | Unadulterated

In conversation with

Wallas Wiggins

Vice President, Global Supply Management & Logistics

John Deere

2:38–2:45

What one word describes you best?

If I had to pick one word that describes me, broadly speaking, in life and in business, I think the word authentic would be the one I would choose.

6:32–6:44

What is your approach to innovation? Can you highlight any groundbreaking initiatives?

When I think about groundbreaking innovation at Deere, there's a number of things. I'll just come up with the one that just pops in my mind all the time when I speak to people about this. And that's our See & Spray application.

What inspires you the most?

36:22-36:29

I don't think that's one word, but just that concept of strength, kindness and resilience and it really gets me going. It really does.

Catch the excitement and read the full interview at The Industrialist

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