



The Industrialist

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The Industrialist

Inspire.innovate.ignite

Passionate.

In conversation with

ELENA MORUZZI

Vice President, Automation & Digital Development and Engineering Tetra Pak

What one word describes you best?

If I need to use only one word, I would describe myself as passionate. Passionate to make things happen.

What is Tetra Pak's contribution to sustainability?

Recycling is a key element of the sustainable journey and with digital tool, we can support and make recycling easier for the consumer and also for the recycler.

What inspires you the most?

What inspires me the most is to see again technology, translating really in a great value for our customer.

Catch the excitement and read the full interview at The Industrialist

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