



# BUSINESS PROCESS MANAGEMENT: THE HOW EFFECT TRANSCRIPT

A change is here.

A coming together.

Enabling digital transformation.

At a fundamental level.

Process lifecycle management, mining and automation –

Together, they form holistic Business Process Management.

Enterprises move forward,

When these processes evolve.

We call this 'The How Effect'.

From managing the flow of data,

To harnessing the power of data insights.

And we can help you master it.

Here's *how*.

Holistic BPM has two aspects:

Establishing and operating BPM discipline.

AND also managing business processes themselves.

We create the business case.

And assess BPM maturity.

And Determine capability and governance.

While amplifying process culture.

The **key** to process excellence is enabling business processes to run fluidly.

This includes identifying process improvement opportunities.

Defining process architecture.

Implementing and automating with next-gen solutions like AI, Machine Learning, and RPA.

While modelling and monitoring performance.

Which allows for continuous optimization.

With more than a decade of experience. [10+ years' experience]

Working with clients globally in every industry.

Thousands of experts.

Building cutting edge tools at our BPM Centers of Excellence.



And close relationships with ecosystem partners.

We are uniquely positioned to help,

Making process the glue that binds human  
ingenuity and technology.

Powering your compressed transformation.

Helping you Master the How Effect.

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