



# Transforming High Tech through the Cloud Continuum

## Cloud is not a single destination, but an ongoing journey to a new wave of operating models

### 89%-90%

of Cloud Continuum Competitors are not only using the cloud for cost savings but also using the cloud to enhance collaboration among employees and make work more interesting.

#### They are leveraging the cloud to:

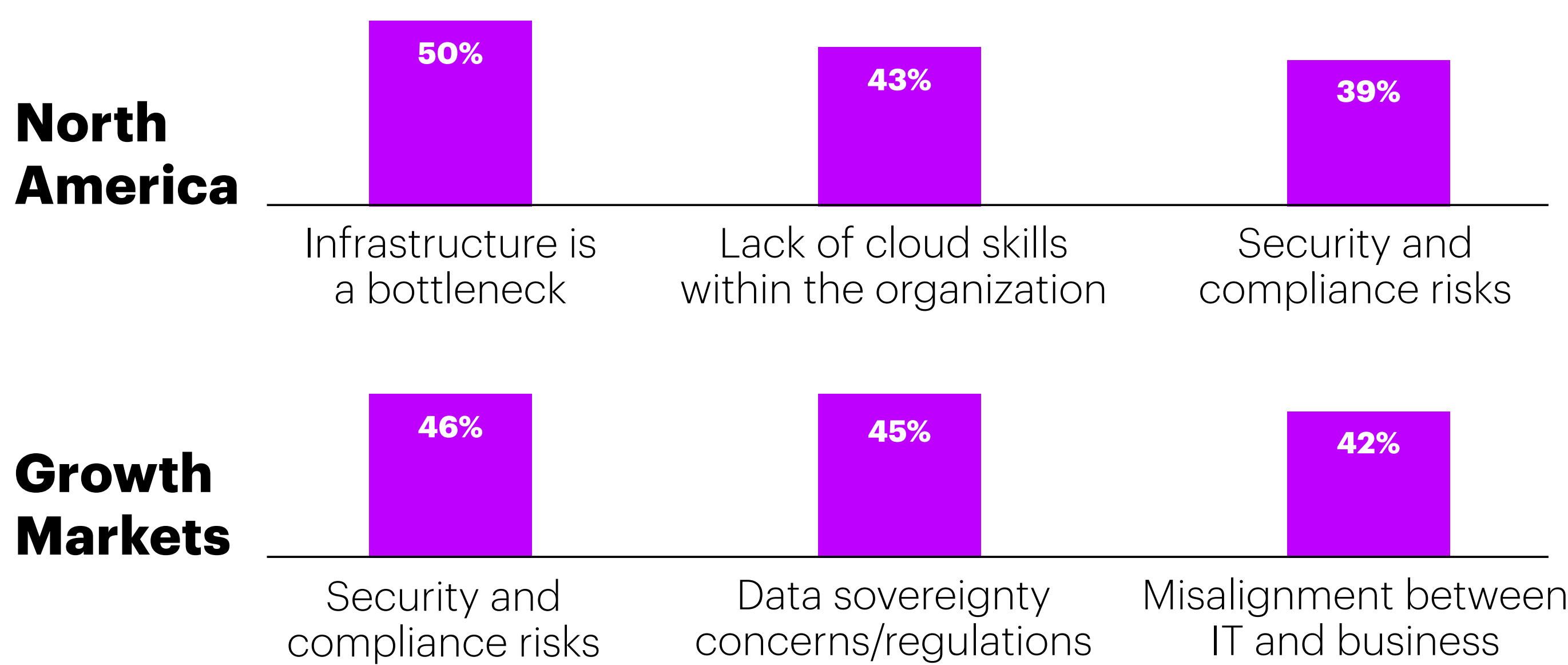
- Drive innovation for their own operations
- Provide a marketplace for their ongoing technology offers
- Undertake capital or operational improvements



#### An Accenture survey of 4,000 respondents, 193 from the High Tech industry showed:

Almost all the organizations were present in the cloud. However, only a small subset were experiencing huge benefits from engaging fully with a new cloud operating model.

## High Tech challenges in embracing the cloud



Organizations can realize more value from the cloud by using it as a continuum of seamless—not siloed—capabilities for the ever-changing business.

### Key benefits

Cost reduction, innovation, speed-to-market, cross sell & up-sell, diversification, compliance, simplification.

Continuum Competitors are 3.3x more likely to have adopted AI-augmented knowledge work globally.



## Differentiation leads to success

New tech adoption

### 72%

Continuum practices

### 77%

High Tech Continuum Competitors (Cloud in all forms: Public, Private, Hybrid) are using cutting edge tools, applications and processes that leverage massively available and scalable infrastructure.

## How to become a Cloud Continuum Competitor

### 01.

Know where you want the Cloud Continuum to take you

### 02.

Establish cloud practices to support and augment existing technologies

### 03.

Accelerate innovation to deliver exceptional experiences

### 04.

Provide continuous strategic commitment

Be ready for every opportunity that comes your way with the Cloud Continuum. [Learn more in our POV.](#)