

The Accenture logo, featuring the word "accenture" in a lowercase, sans-serif font. A small purple chevron symbol is positioned above the letter "u".

accenture

A large, stylized purple arrow pointing to the right, which serves as a background for the main title text.

**INNOVA
TION
CENTER**
MODENA, ITALY
INDUSTRY X.O

A complex data visualization consisting of numerous small blue and green dots connected by thin lines, forming a dense, branching network that resembles a digital or industrial data flow. It starts from a metallic circular element on the left and spreads across the lower half of the image.

**LIVE CONNECTED
FACTORY**

IN COLLABORATION WITH
HPE COXA

DIGITAL REINVENTION OF INDUSTRY

THE INDUSTRY X.0 INNOVATION CENTER MODENA is built in collaboration with Hpe Coxa, an innovative provider of engineering solutions, technology projects and products, for automotive, motorsport, off-highway, automation solution, and defence sectors.

We deliver immersive experiences in a **REAL-LIFE FACTORY** environment to help clients on their digital transformation journey. We bring innovation and smart manufacturing solutions, and build new business models through an **EXTENDED ECOSYSTEM**.



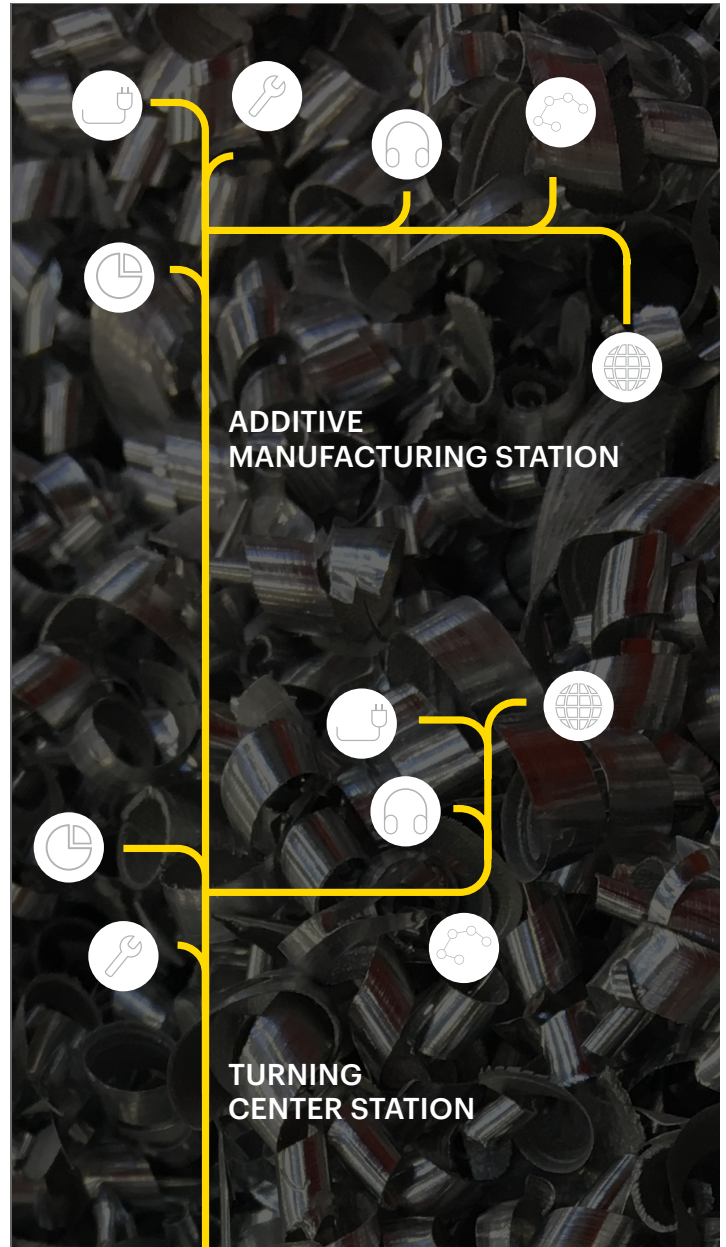


LOCATED IN THE REAL HPE COXA FACTORY IN MODENA, ITALY

A HUGE STORY...

REAL TIME CONNECTED MACHINES

Through end-to-end, multi-directional communications, data-sharing and analysis among people, systems, assets and machines in real time, we bring new levels of efficiency to manufacturing processes.



...TO TELL

BUSINESS OUTCOMES IDENTIFICATION AND SUPPORT

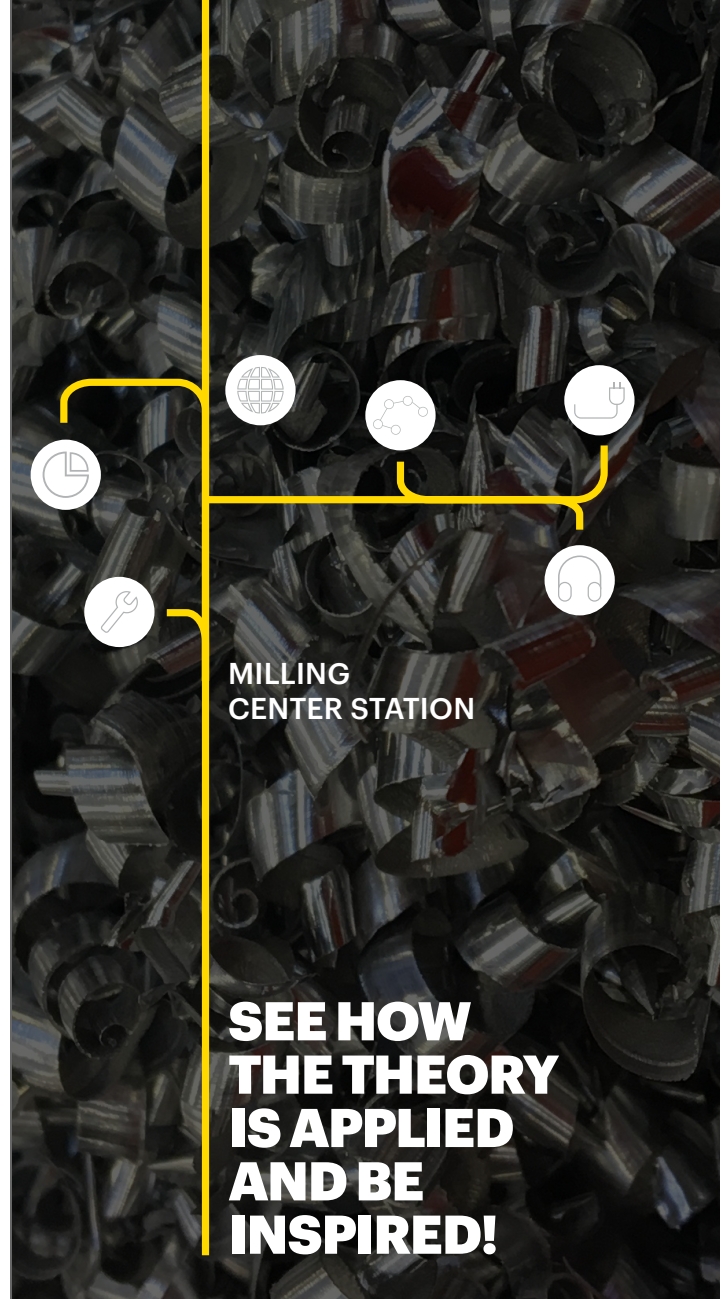
Innovation and digitization become strategic assets when applied to support business company in terms of better process control, better product quality, lower operating costs, (maintenance, energy, materials...), better workforce involvement, leveraging the concept of agile manufacturing, a renewed strategy that uses data, information and insights as tools to react to the internal and external complexity.

BEYOND TRADITIONAL THINKING

Center's personnel is equipped with unique capabilities and works with visitors and partners to challenge traditional solutions and reimagine the future of manufacturing through real-life scenarios.

INNOVATION APPLIED

The Center is always dedicated to constant exploration of new digital solutions. Many use cases have been already developed and are continuously evolving. They include: Industrial equipment integration through Smart Plug; Analytics to support real time shopfloor monitoring; Control tower to transform data into valuable insights; AI to support process optimization; Connected Workers; Safety powered by Artificial Intelligence and other.



ABOUT ACCENTURE

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions — underpinned by the world’s largest delivery network — Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With 492,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.

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