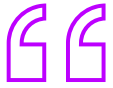




Singapore Innovation Hub

Future of cities
now, next & in-between





**At Accenture,
we help shape
the **FUTURE OF
TOMORROW**
by envisioning
liveable,
sustainable
cities.**

Why innovate?

With our landscape evolving rapidly and constantly, businesses need to continually rethink their business models to future-proof themselves. Through constant innovation, you not remain relevant in your field whilst also helping to shape its future.

Accenture's Singapore Innovation Hub is built with this purpose – to enable all stakeholders including residents, communities, industry, academic and governments to participate in imagining the technology-enabled possibilities of the future, and to explore innovative urban solutions to make these a reality.

Why Future of Cities?

We recognise the need for cities to be resilient, responsible and responsive to the needs of communities. By focusing on the future of our cities, we create liveable, sustainable cities that are inclusive by design to all stakeholders. We help your organisation reinvent the business as our landscape evolves.

68%
**of the global
population, or nearly
7 in 10 people will live
in cities by 2050**

Source: United Nations

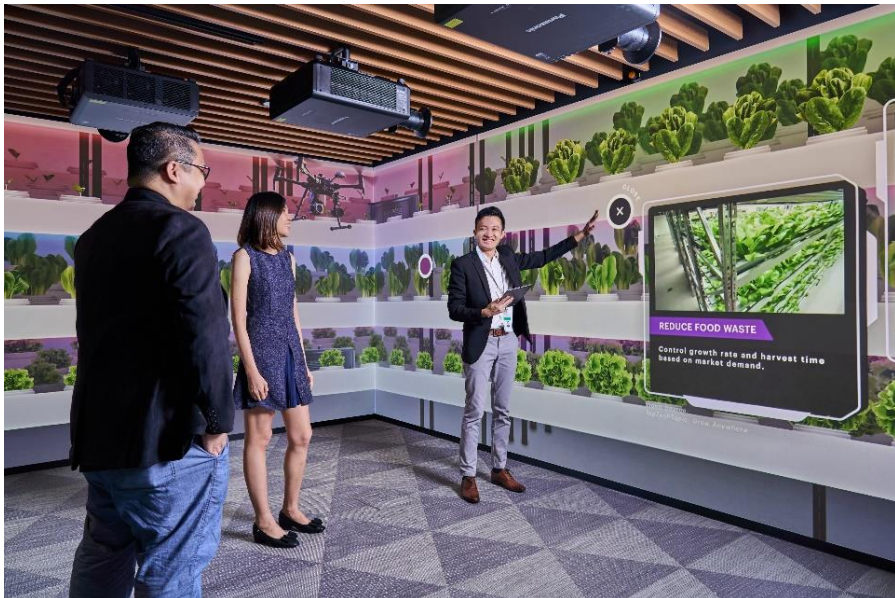


Our Offerings



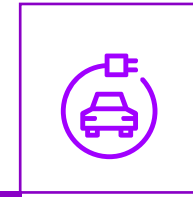
Inspiration and ideation

Discover the **“ART OF THE POSSIBLE”** through a showcase of our technology assets in our key strategic sectors.



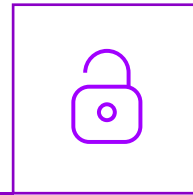
Sustainability

Through our interactive experience, witness the **FUTURE OF SUSTAINABLE PRODUCTION** – from the collection of raw materials, to manufacturing to purchase.



Mobility

Our technologies **IMPROVE MOBILITY FOR INDIVIDUALS**, enable widespread adoption of electric vehicles and assist in forecasting urban planning.



Safety & Security

See how we leverage technology to **IMPROVE SINGAPORE'S SECURITY AT EVERY STAGE** – from threat simulation to minimising damage during a crisis.

With **MORE to come...**



Co-creation Discovery Workshops

We tackle challenges in a **CREATIVE, COLLABORATIVE AND ITERATIVE** way.

Our discovery workshops at the Innovation Hub help your team to **IDENTIFY UNDERLYING CHALLENGES** to generate **CUTTING-EDGE, SCALABLE SOLUTIONS**.

These workshops **UNLOCK INNOVATIVE THINKING** within the teams in your organisation, connecting you with Accenture's deep expertise and external ecosystem partners to guide you at every point in your journey.



Creativity is thinking up new things. Innovation is doing new things.



Elements of a Discovery Workshop at the Hub

We identify challenges to generate **EFFECTIVE AND STRATEGICALLY-FOCUSED SOLUTIONS.**

1

Identify challenges

We immerse ourselves in the relevant industry and situational context to uncover and prioritise your customer or organisation's key pain points.

2

Generate ideas

We bring together a diverse group of people to spark inspiration through a series of exciting and hands-on activities. We go beyond the usual methods of problem solving.

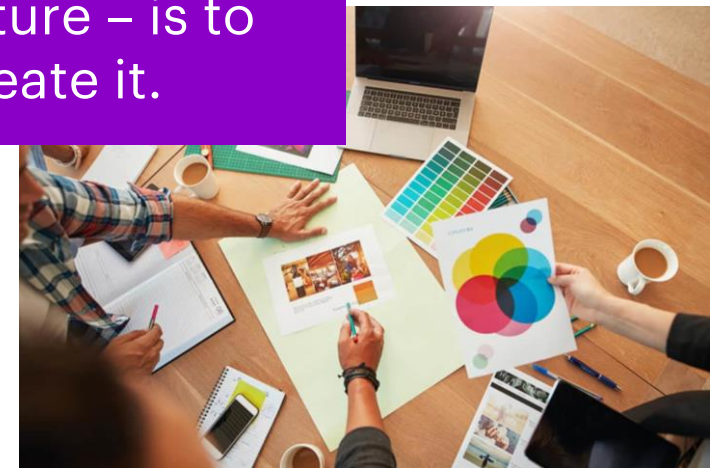
3

Design the journey roadmap

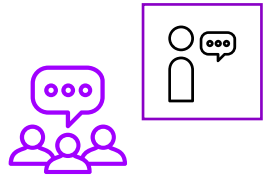
We define together a clear roadmap to begin your journey towards solving challenges with meaningful solutions, with guidance from our experienced leaders to help take it forward.



The best way to predict the future – is to create it.

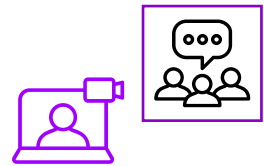


Three workshop formats



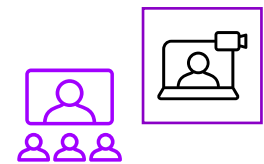
On-site workshops

Client joins the workshop on-site at the revamped innovation hub hosted by facilitators at the Hub.



Hybrid workshops

Blend of face to face and virtual, with dedicated facilitators for both streams.



Virtual workshops

Clients and facilitators dial in to a workshop hosted virtually.

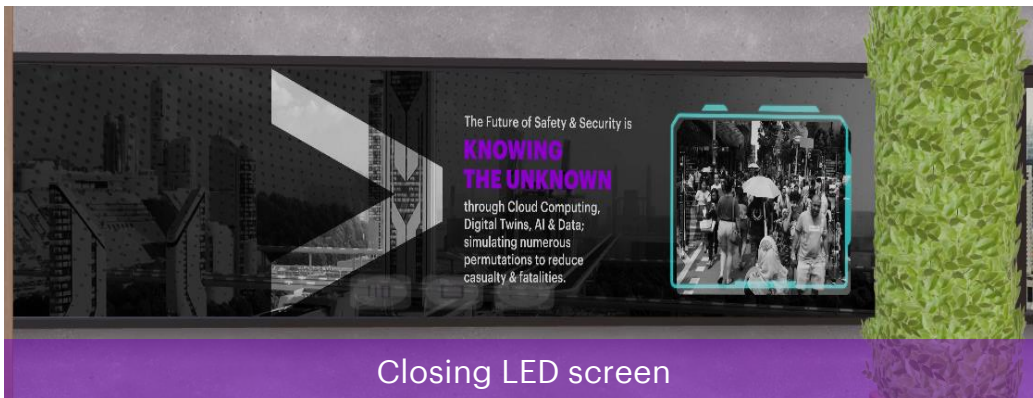
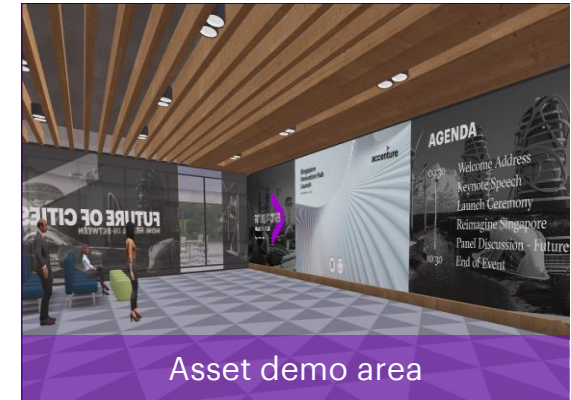
We offer onsite, hybrid, and virtual workshops to **ACCOMMODATE ALL WORKING ARRANGEMENTS.**

Our experienced team will ensure you enjoy the **BEST EXPERIENCE** that caters to your specific preferences and needs wherever you are in the world.

An Entirely **VIRTUAL** Hub Experience



With a 270 degrees wrap-around experience, closing LED screens, a virtual lobby and an asset demo area, we offer you **A GLIMPSE INTO THE FUTURE.**

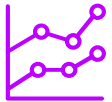


We collaborate to make a difference.

Working alongside the AI Innovation Studio and Accenture's Venture team, we tap on Accenture's **ROBUST INNOVATION ARCHITECTURE** to create multi-dimensional solutions.



Exploring human-centric problems



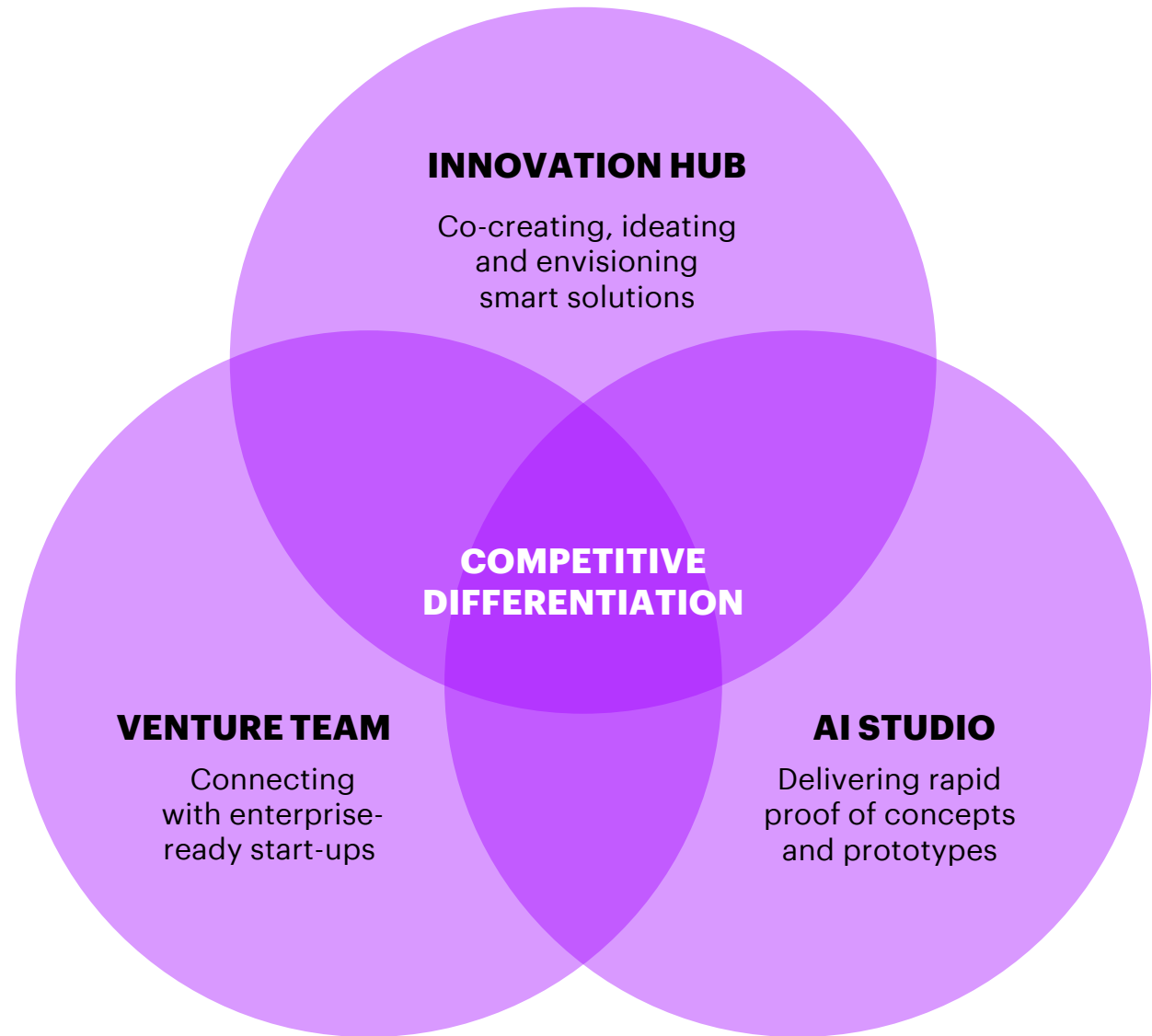
Ideating on data-driven insights



Testing through prototypes

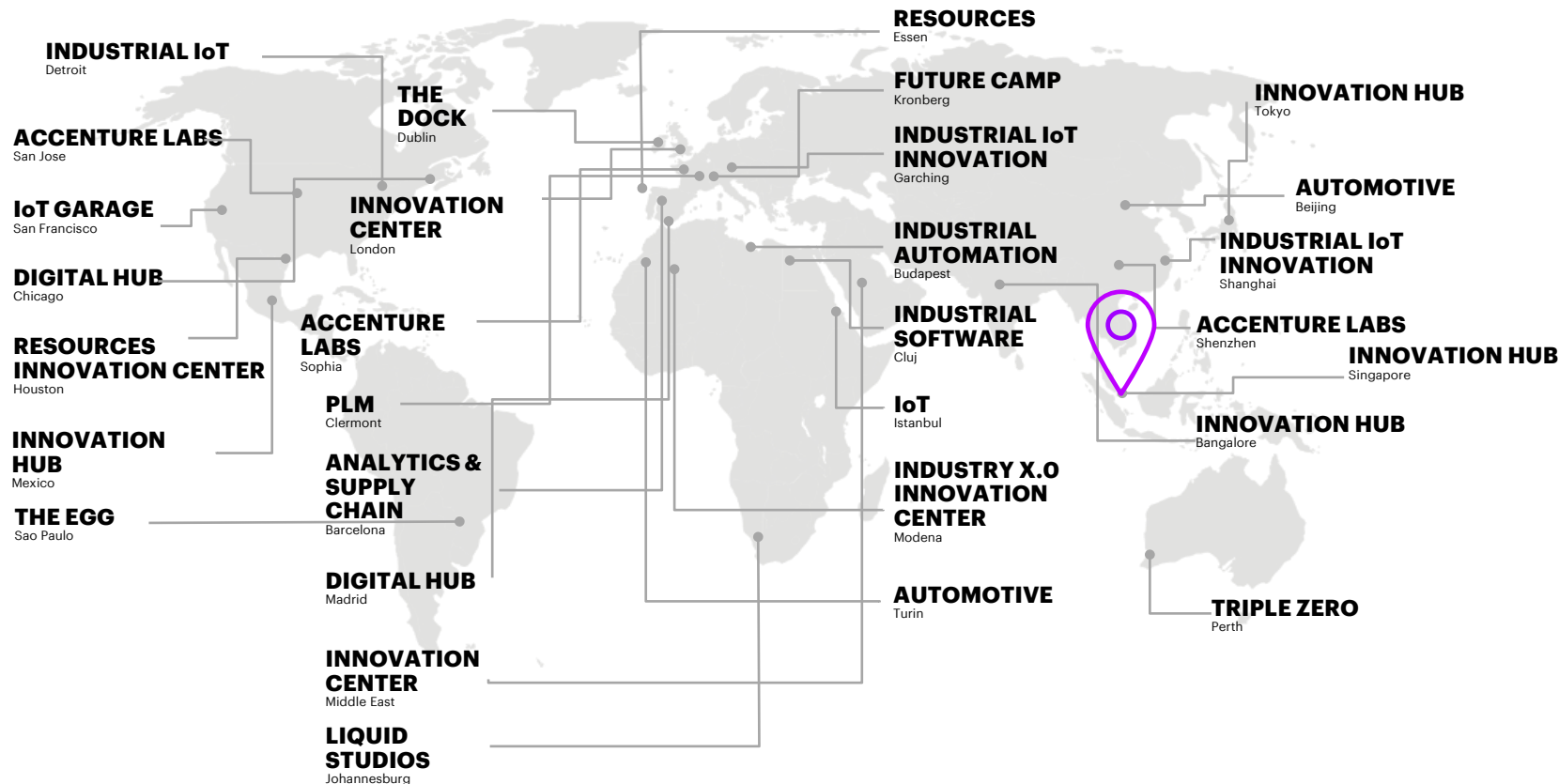


Delivering with speed and at scale



Our Global Network

The Singapore Innovation Hub is part of a far-reaching yet closely-connected Innovation Network



Global locations with unique and specialised functional expertise



ACCENTURE RESEARCH

300
Experts in
20 countries



ACCENTURE VENTURES

6,900+
Start-ups with
our POV



ACCENTURE LABS

7,000+
Pending and
issued Patents



ACCENTURE STUDIOS

50+
Studios



ACCENTURE INNOVATION CENTERS

100+
Locations across
technologies and
industries



ACCENTURE DELIVERY CENTERS

Serving clients in
120+
countries



Offerings & Charges



INNOVATION HUB TOUR

- ❑ Walkthrough and demonstration of selected assets (~60 minutes)
- ❑ Introduction to the hub space and our ecosystem partners
- ❑ Usage of space during the tour



HALF-DAY INSPIRATION SESSION

- ❑ Design and preparation of bespoke inspiration session and hub tour
- ❑ Walkthrough and demonstration of selected assets
- ❑ Presentations from internal and external innovation partners and Subject Matter Experts
- ❑ Discussion and/ or interactive exercises throughout
- ❑ Half day usage of space



FULL-DAY INNOVATION EXPERIENCE

- ❑ 1 – 3 full day bespoke innovation experience
- ❑ Walkthrough and demonstration of selected assets
- ❑ Presentations from internal and external innovation partners and Subject Matter Experts
- ❑ Interactive workshops with defined outcomes and objectives leveraging Design Thinking methodology
- ❑ Post workshop reports and roadmaps
- ❑ Full day usage of space

We are also able to accommodate other specific requests. Please contact us for more details.

Contact Us



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NEAREST MRT

City Hall Station



NEAREST HOTEL

Fairmont Hotel