AccentureTechnology Vision 2024

According to Swedish business leaders surveyed:

believe how we interact with data is changing with AI (receiving direct advice vs. broadly searching for information)

believe making technology more human will massively expand the opportunities of every industry

expect how we interact with AI will transform as human interface tech enables us to better understand behaviors and intentions

believe AI agent ecosystems represent a significant opportunity for their organization

think that it is more important than ever to innovate with purpose considering the rapid pace of technology advancements

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