



LAUNCH OF ACCENTURE BLUE YONDER ASCENT CENTER

VIDEO TRANSCRIPT

Duncan Angove, CEO, Blue Yonder:

How do we usher in the next wave of abundance by leveraging technology to lift supply chains around the world and commerce and trade to that next level. And if you look at the history of technology and how it has amplified technology, it has done exactly that. The invention of money, the invention of the steam engine, the invention of the internet. All of those things have amplified the benefits of supply chains and it has lifted the standard of living for the people all around the world. And this new computing paradigm represents the same opportunity. But this time we can do it in a way that delivers a more sustainable and more resilient supply chain and actually leave the planet as a better place than it was before. We couldn't be more excited to partner with Accenture in this endeavour

Brian McKillips, SMD, E&IT G&S Lead & Connected Solutions Lead, Accenture:

In the area of supply chain, we are committed to driving the next generation of supply chain where data and transformation happens real-time across the stretch of the supply chain, from planning to transportation management to warehouse management. And so if we look at how we do that, we look at who are the most important eco-system partners in order to go to market with, to co-engineer with, to co-innovate with.

And that's why we are partnering with Blue Yonder because of their vision for platforming the supply chain market in a way that data is real-time and transforming the way that business actually runs a supply chain is critical to how we see the market going.

Raghavan Iyer, SMD, ATC E&IY Lead, Accenture:

The combination of our supply chain experts and our software and platform engineering experts brings the best of accenture to our partnership with Blue Yonder and we are committed to making the Accenture Blue Yonder ASCENT center a great success

Salil Joshi, Chief Technology Officer, Blue Yonder:

These are the four key ingredients that are required for a resilient outcome. Real-time, Event-Driven, A single data model or a data platform, AI & ML as key and inter-operability across all the systems

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