



AI Innovation in Action with Susanna Crowder

VIDEO TRANSCRIPT

Hi, everyone. I am Susanna Crowder. As the Oracle Strategy and Growth Lead at Accenture, I help drive innovation alongside our partner Oracle to provide our clients with value-based solutions.

Economic landscapes are shifting so quickly, and one of the impacts is to our clients' workforce. In response, Accenture is helping clients in several ways, including integrating AI into decision making, while building a more agile, resilient operating model. We're doing this by embedding automated economic signal monitoring and scenario simulations to inform decision making so companies can respond faster and smarter.

The goal is to create resilient workforces by aligning talent strategy with shifting value and profit pools.

Accenture and Oracle are leading the way in enterprise AI with a powerful partnership. Our AI refinery platform turns raw AI into business ready solutions. Think of it as a cognitive digital brain. It organizes data, orchestrates AI agents, optimizes models, and ensures responsible governance. When combined with Oracle's AI Agent Studio, which is part of the Oracle Fusion Cloud Application Suite, clients can easily build and manage AI agents to solve complex problems and boost productivity.

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