best in test

For adding something on top in Saudi Arabia and reaching an overall score of 820 dots in mobile network benchmarking survey we proudly award this certificate to

stc Saudi Arabia

Score 820 out of 1000

Kalean Olmen
Hakan Ekmen

Global Networks Lead, Comms Industry







umlaut certificate

Report facts



1.1 billion samples



24 weeks, W11 2024 to W34 2024

Data collection time period



325.9 thousand overall providing samples
Users

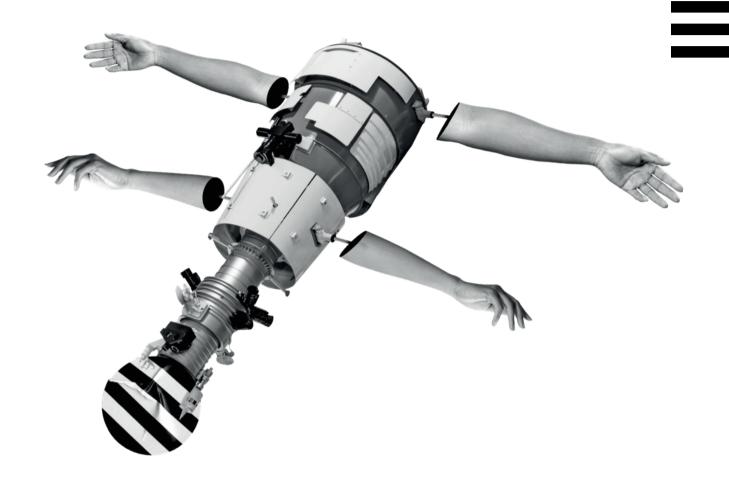


98.7 %

of the 'built-up area' covered

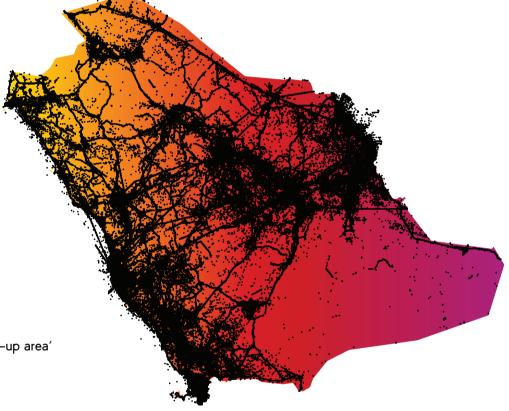
99.5%

of the 'Population area' covered





Testing area



98.7% of the 'built-up area' covered



99.5% of the 'Population area' covered



386,784 km² size of tested area

Claims





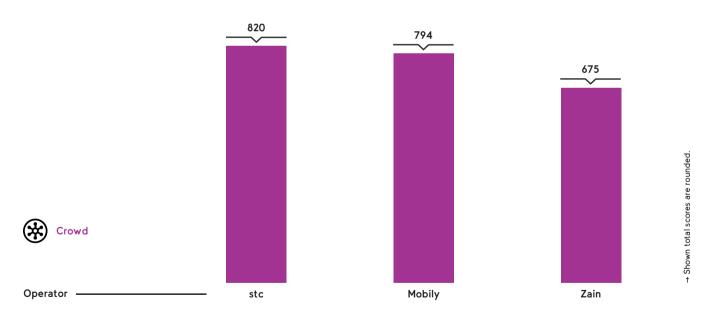


4

Score and breakdown

stc achieved the highest overall score among competitors with 820 dots out of 1000.





Score achieved by the networks under test.



Category	max.	stc	Mobily	Zain
Broadband Coverage	450	431	398	368
Download Speed	300	254	255	229
Latency	200	89	97	40
Voice	50	46	44	38
Total	1000	820	794	675

Shown scores are rounded.



Category	KPI name	Unit	stc	Mobily	Zain
Broadband Coverage	Coverage Quality	[%]	98.0	96.1	91.5
	Coverage Reach	[%]	95.6	85.6	80.7
	Time on broadband	[%]	98.4	95.6	93.3
Download Speed	Basic internet class	[%]	92.5	92.4	90.9
	HD video class	[%]	79.3	79.7	69.9
	UHD video class	[%]	22.2	22.6	20.4
Latency	OTT voice class	[%]	86.6	87.7	73.2
	Gaming class	[%]	66.7	67.5	50.5
	Egoshooter class	[%]	4.4	5.2	2.3
Voice	HD voice	[%]	93.7	91.8	86.0

(II)

Methodology

As the de-facto industry standard, umlaut's benchmarking methodology focuses on customer-perceived network quality and covers a wide range of mobile and fixed broadband services.

For the collection of crowd-data used for this certification report, we have integrated a background diagnosis processes into thousands of diverse Android apps. If one of these applications is installed on the end-user's phone, data collection takes place 24/7, 365 days a year. We focus on the user experience. Our data collection is compliant with the GDPR, since we do not include any personal user data. This unique crowdsourcing technology allows us to collect data about real-world experience wherever and whenever customers use their smartphones to consume data services or place phone calls.

The umlaut benchmarking framework is based on a unified measurement method for true international comparability combined with the umlaut-Score approach.

Our top priority is to fairly and transparently assess the global development of networks, push their quality and performance with our benchmarks and ultimately achieve improvements for every customer.







umlaut - Part of Accenture

umlaut communications GmbH Am Kraftversorgungsturm 3 · 52070 Aachen · Germany

Hakan Ekmen · Global Networks Lead, Comms Industry cell +49 151 571 33 235 · hakan.ekmen@accenture.com

www.umlaut.com