



# THE LENS INTRODUCTION

## AUDIO TRANSCRIPT

VO Stinger 00:02

You're listening to Driving Digital in Biopharma, a podcast from Accenture. Your host is Tom Lehmann.

Tom Lehmann 00:12

Welcome back to the Driving Digital in Biopharma podcast series with me, Tom Lehmann, America's Life Sciences network lead at Accenture. For those of you that haven't joined us before, welcome. It's great to have you here, and thanks for joining. For the returning listeners you might have noticed a few changes to Driving Digital in Biopharma on your way to listening to this episode.

Tom Lehmann 00:28

We've been running the Driving Digital in Biopharma podcast series for a few years now, and in that time, we've seen a natural evolution of the topics that we cover and also the guests that have joined us. And given that change, we felt that we needed to refresh the title of this series to reflect a broader intent for the conversations that we want to have with industry leaders. Digital will certainly still be a feature, but just not the centerpiece. We want to further expand our discussion topics and the guests that we include and also have a name that reflects that intent.

Tom Lehmann 00:53

We'll continue to have thought provoking conversations about the big changes happening in Life Sciences organizations, and we'll do this while showcasing the progress that has been made and the challenges that were faced along the way. We also want to open the door to having cross industry discussions to enrich the takeaways from our episodes. So with that in mind, let's hit the rewind button and start again...

VO Stinger 01:16

This is the lens Life Sciences Reinvention in Focus, a podcast brought to you by Accenture. Your host is Tom Lehman.

Tom Lehmann 01:29

Welcome to The Lens with me, Tom Lehmann, a podcast that puts Life Sciences reinvention in focus.

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