



## ACCENTURE MOMENTUM TRANSCRIPT

**Jason Sain** Welcome to Momentum, our cloud-based multi-tenant platform that brings your enterprise transformations from concept to reality. But what does that really mean?

It means no more juggling PowerPoints and spreadsheets. Instead, you'll have every update and report in one place. You'll have instant access to your executive summaries, you're tracking your project approvals, and your monitoring of staffing levels all with just a single click.

My name is Jason Sain, managing director for Accenture's global Transformation Office and the lead for Momentum.

My role is to ensure your transformation achieves its goals because we know transformations can be complex, but Momentum guides you through every step. Did you know that only 30% of transformations meet business leaders' expectations? That's because many failed to outline a clear vision, communicate effectively, and track progress.

At Accenture, we saw the need for a solution that truly delivers, so we created Momentum, a module-driven platform that focuses not only on the vision and value, but everything in between. We even use it for our own transformations at Accenture.

To begin, the Vision module will serve as your north star, grounding and inspiring the process. The Define module will take the art and science of building a business case and digitize it.

The Pipeline module makes your ideas, opportunities, and their total value fully visible, as well as the data you need, to see how fast you're moving through it all.

The Enable module makes up the central nervous system of Momentum, the place where every project comes to life with project activities, value milestones, and all of your risk assessments.

The Talent module gives you full insight into how your staff level aligns with your goals. Momentum insights and a 360-degree value meter offer comprehensive insights into how your transformation impacts value across your organization.

You'll also meet Momentum Companion, your AI assistant that can construct real-time reports, pull summaries, generate insights, and explain anything and everything you need to know about the functionality of Momentum, all at the click of a button without ever having to navigate to a specific module.

Merriam-Webster defines the word momentum as something with mass and motion, something with value and movement. That's exactly what your transformation journey is about, turning vision into value, insights, and impact. Let's get started.

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