



A REINVENTION CONVERSATION WITH POSTE ITALIANE

VIDEO TRANSCRIPT

Julie Sweet: Matteo, one of the things I'm always struck with is how focused you are on the customer.

Matteo Del Fante: You need to give your clients the best user experience possible. The more data you have, the better service you can give to your client, in terms of the new best product. Accenture is helping us analyze the data in the best possible way.

Julie Sweet: Talk about what's next.

Matteo Del Fante: Better of the same. It's not more of the same, it's better of the same.

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