



ACCENTURE AT CES 2023 EXTERNAL RECAP

VIDEO TRANSCRIPT

Speaker 1 [00:00:21] I've been coming to CES with Accenture for many years, and this is by far the most impressive setup that we've had. The open design of the space allows you to participate in all of the demos, feel relaxed in an open setting, and also see what's happening on the stage. It has a constant sense of activity which our clients have really enjoyed.

[00:00:48] In Forbes, there was an Ultimate CES Guide article that came out and Accenture's Innovation Hub was named as the must see place in 2023.

Speaker 3 [00:00:59] So our activation at CES has been nothing short of brilliant. So it really has been an exceptional event. We have showcased a whole smorgasbord of thought leadership, particularly around consumers and how they're getting ready to activate in the metaverse. And we've had a whole spectrum of leaders attending our Accenture Innovation Hub.

Speaker 4 [00:01:28] We stunned the leaders in this space around how advanced our capabilities are. We had demos all around the outside of the room. They were constantly populated. All of the excitement in the discussions around the potential for what we could do with our clients, with our partners, and all together led to just an incredibly successful CES.

Speaker 1 [00:01:48] And so this has been really unique. To not only connect with senior clients, but to connect our clients together.

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