



# Embracing Sustainability for Enterprise Growth

## [MUSIC STARTS]

**[Bryan Loke]** Have you ever thought about how your business can make a positive impact on the world?

SMEs hold the key to shaping a sustainable future. Embrace sustainability and make a positive impact on your business, community, and planet. Secure a brighter future for all.

I mean think about it.

Climate change, rising costs, and changing consumer demands – they're all reasons why sustainability should be at the top of your list!

The importance of sustainability for small businesses is growing.

Key stakeholders including government regulators, investors, employees, consumers, and future generations are demanding greater sustainability actions from businesses.

By embracing sustainability, businesses can reap many benefits.

Increased revenue, reduced costs, mitigated risks, and improved brand value are just some of the advantages of going green.

However, many small businesses often struggle with navigating ESG frameworks and solutions, finding the right expertise, and implementing sustainability efforts.

Embracing sustainability doesn't have to be complex. It can be simple and straightforward with the right guidance.

At Accenture, we have a 3-day programme for SMEs to learn about sustainability in a clear and practical way.

You will understand the concept of sustainability and its importance, how regulations will impact your business, the support mechanisms that are

available to you, and learning about how other companies have adopted sustainability in their business.

We will also assess your current sustainability maturity and at the end of the programme, you will receive a certificate of completion from Accenture, a diagnostic report, and recommendations to start your journey.

So Join us for our 3-day programme and take a step towards a sustainable future for your business.

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