



ACCENTURE SONG INNOVATION CENTER

VIDEO TRANSCRIPT

Welcome to the Accenture Song Innovation Center

Welcome to Europe's largest science park, in the heart of the French riviera.

Welcome to the Accenture Song Innovation Center, the perfect place to harness the power of technology and humanity.

Here, the world's leading brands come to seek out the answers to their biggest challenges.

We tailor each event to address specific business objectives.

Our researchers share their latest findings and discuss relevant inventions.

To disrupt and change the way we work. To add empathy and human insights to the creative process. To reimagine our daily lives.

Exploring the interplay between emerging behaviors and technology, envisioning both probable and preferable futures, over a three-to-five-year horizon.

To create something daring, something disruptive, something big. And to make something meaningful for all of us.

Are you ready to visit us?

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