



VIN MAISON

VIDEO TRANSCRIPT

0:00 See that it's a homeless person.
0:02 He doesn't have a home but he has a lot of colleagues.
0:04 5000 in Brussels alone and some dogs.
0:08 That's nice, isn't it?
0:10 No, it's bloody freezing outside.
0:12 And people treat you like dirt.
0:15 Stop staring, do something.
0:16 Drink this wine to mainly forget that you're not giving enough to help them.
0:22 See this Van Mason or House Wine label was created by people who do help and you know what smart.
0:29 It's already on every menu in every restaurant before it was just some random wine.
0:34 But now it's found its purpose House wine for the homeless.
0:39 Get it smart restaurants just have to put this label on and for every bottle ordered €5 goes to them.
0:47 Stop staring.
0:48 Press picked it up.
0:49 Of course, radio TV.
0:52 And you can also buy van online so you can help from home.
0:57 Ironic, isn't it?
0:58 Well, at least you're now doing something.
1:00 Cheers you.
1:01 Alright.
1:02 Wine with a purpose.
1:03 It's a strange world.