

accenture

workday

WERNER
ENTERPRISES

Driving technology advancements

Werner Enterprises leads
the way in modernization
with Workday



Call for change

Tech-forward trucking and logistics

One of the most prominent truckload carriers in the United States, Werner Enterprises is a transportation and logistics leader with more than 8,000 trucks, 24,000 trailers and nearly 13,000 employees.

To continue delivering world-class supply chain solutions, Werner wanted to modernize its outdated trucking management system and adopt new technology so it could improve its processes across the organization including human resources, finance, asset management, supply chain and reporting.

Werner's long-term strategy is to become the number one tech-forward transportation and logistics company and grow through acquisitions. To support this vision, Werner

needed fast and accurate insight into its financial data. It also needed the ability to drill down into that data and integrate the general ledger with third-party systems to reduce its close time.

Each month, Werner produces approximately 1,500 divisional reports which were being entered manually into spreadsheets, causing its close time to be much slower than desired. Producing these reports, along with summarized reports from third party systems, could take up to two weeks and was impacting the business's ability to give general ledger insights directly to its divisional managers.



Call for change

Focusing on its reporting and general ledger first, Werner sought to bring its financials into Workday's digitized cloud-based system. In so doing, Werner could establish a blueprint that would provide it with time savings, real-time reporting, increased automation, the ability to understand its data thoroughly and ultimately a foundation to build upon.

Werner was looking for a company to do more than deploy Workday—a company who would advance its modernization journey with an agile and collaborative way of working. Accenture was chosen because of its depth of experience with finance as well as its strong strategic, advisory and consulting capabilities.

When tech meets human ingenuity

A creative and customized approach

Knowing it was dealing with big changes in technology, Werner worked closely with Accenture during the Workday Financials deployment. The aim was to first set and solidify the general ledger integration—the core of Werner’s finance function—into Workday, and then build on that foundation with additional operational functionality.

The teams started by developing timelines, understanding Werner’s resources and constraints, and ensuring the timelines were flexible and adaptable to keep the project moving forward. To consolidate Werner’s general ledger into Workday, the Accenture

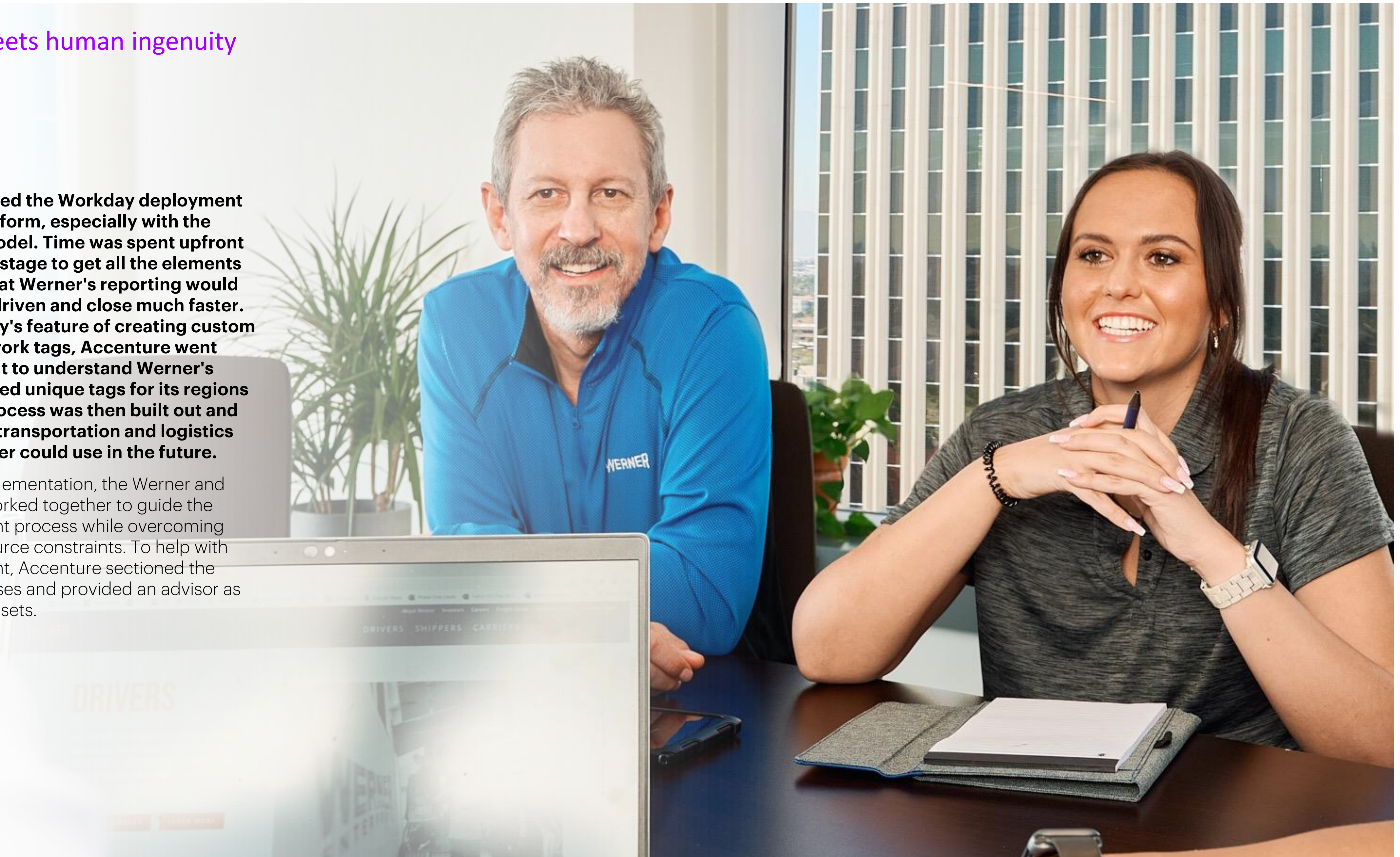
team referenced best practices to make key decisions. They used their accounting and finance knowledge, as well as previous experience in implementing Workday, to adapt the traditional Workday processes for Werner. The transportation and logistics industry has its own requirements for businesses, so it was crucial that the Workday implementation met these requirements while supporting Werner’s needs.



When tech meets human ingenuity

This approach turned the Workday deployment into more of an art form, especially with the foundation data model. Time was spent upfront in the architecting stage to get all the elements into Workday so that Werner's reporting would be efficient, data-driven and close much faster. To engage Workday's feature of creating custom organization and work tags, Accenture went account by account to understand Werner's business and created unique tags for its regions and divisions. A process was then built out and customized to the transportation and logistics industry that Werner could use in the future.

Throughout the implementation, the Werner and Accenture teams worked together to guide the change management process while overcoming challenges like resource constraints. To help with change management, Accenture sectioned the project out into phases and provided an advisor as well as a library of assets.



A valuable difference

Setting foundations for the future

The Workday Financials solution has already been a huge time saver for Werner's divisional reporting, improving the associate experience for many.

The time it takes to create reports has been reduced significantly from five to seven days to about 20 minutes.

Around 30 day-to-day users now benefit from Workday's reporting, journal entry and allocation abilities, and approximately 1,000 associates are accessing the general ledger reports.

Werner has moved from a manual process to an automated solution. In Workday, Werner now uses a report group whereby it can assign people to certain divisions and send out mass reports, rather than emailing individual files. For Werner's accountants,

controllers and divisional managers, the move has enabled them to get real-time insights into their business faster and more efficiently. They now have a single source for all the information and data they need.

With the success of the Workday Financials deployment, Werner and Accenture continue to build upon the foundation that has been set, focusing on adding operational functionality.

As a next step, Werner's procurement, accounts payable, business assets, banking and settlement processes, and cash distribution system will be consolidated into Workday to give their operational activity one home in line with their general ledger activity. The teams also plan to replace several custom applications.

In addition, Werner's resource constraints will be alleviated with an in-depth change management approach for training sessions and the delivery of assets and tools.

Werner looks to improve its customer and associate experiences with Workday and the further consolidations to come. With simplified and automated processes for its associates, customers get what they need faster, propelling Werner toward its goal of being the most technologically advanced trucking company in the U.S.

"We value the relationship we have with Accenture and have every confidence in their expert Workday guidance. It's important to feel you're 'in it together' and we have that with the Accenture team."

Keri Johnson

Senior Manager, Program Management & Continuous Improvement
Werner Enterprises

