



# JOHN SCHMIDT, SENIOR MANAGING DIRECTOR, ACCENTURE, AT THE FARNBOROUGH INTERNATIONAL AIR SHOW 2024

## VIDEO TRANSCRIPT

**John Schmidt:** Hi. My name is John Schmidt, and I lead Accenture's Global Aerospace and Defense Practice. And I'm here at The Farnborough International Airshow, where we're talking to our clients about reinventing the industry through the power of generative AI.

We came here to talk to our clients about four things that we think are really important in the industry today.

The first one is supply chain. The second one is around boundaries re-imagined the things that are changing the nature of our industry from new entrants, new technologies that are continuing to help our clients revolutionize and reinvent themselves.

We're also talking about manufacturing quality, a very big topic in industry these days. And number four, talent and the impact of changes in technology and the nature of work, particularly through the application of generative AI, is having a huge impact on our industry.

So, as you've seen, we are at a point in aerospace and defense, where we are continuing to reinvent in every dimension. It's going to be an exciting future.

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