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The Industrialist

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The Industrialist
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Imaginative
Creative
People's Leader

In conversation with
Daniel Schumacher
Director of Information Technologies at
Toyota Material Handling

The Industrialist, our publication goes out to a broad set of industrial leaders around the world. I think it will be great if those leaders could get to know Daniel Schumacher a little bit. so first of all can you just give me one word that describes you best.

I would say imaginative. I try to apply creativity to problem-solving and strategic thinking. There's always a better way to do something.

There's trends now that are transcending not just the material handling industry, but every industry. Can you, Daniel, just spend a couple of minutes talking about your take on these trends, the things you're seeing and how TMH is responding to these trends?

Most people don't realize how dependent they are upon this industry. So many of the things that we take for granted in our personal lives with expedited delivery is really only possible through our material handling products.

There's a tech revolution that's going on in industrial. It's probably been going on in other industries maybe for a while, but certainly in industrial. Can you just, talk a little bit about that part of TMH and how you're leveraging, you know, software and platforms and data to connect and interact with the, partners in your value chain, your customers, your dealers, even to interact with your equipment a bit. How is that playing a role for TMH?

We're no longer just a company that manufactures pieces of machinery. We're delivering on customer portals; we're delivering e-commerce capabilities. We're delivering dealer management systems that help our world-class dealers operate more efficiently and effectively.

Catch the excitement and read the full interview
The Industrialist
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