

# Skills Demand

Accenture's Burning Glass dataset collates job ads to form a comprehensive view of labour demand. This source of data form a view of the number of job ads that request green skills.



## GREEN DEMAND PENETRATION

Green demand penetration is a measure of how many job ads request at least one green skill.

# Skills Supply

The LinkedIn dataset collates professionals on the LinkedIn platform to form a view of labour supply. This source of data form a view of the number of employees that hold green skills.



## GREEN SUPPLY PENETRATION

Green skill penetration is a measure of how many LinkedIn users have specific green skills.

