

**Why should SMEs care?**



## **Comply with evolving regulations**

- Tailored policies/incentives/fundings to specific industry needs
- Coaching support for SMEs to enable more seamless navigation
- Access to high quality carbon credits at reasonable cost points

**How can they be supported with a frictionless experience**



## **Stay competitive in the market**

- Exposure to green technologies
- Exposure to green materials
- Access to industry related sustainability experts
- Access to readily available data across the industry
- Accreditation for developing green fingerprint



## **Capitalise on sustainability for growth**

- Exposure to new value pools and addressable markets that are ripe for business opportunities
- Consistent awareness campaigns to drive the mindset shift